

Jackson, Buffett music video to feature marina in Jupiter

By SARAH EISENHAUER
Palm Beach Post Staff Writer

JUPITER — Two bartenders juggled rum bottles and mixed fruit-flavored drinks as men in tropical print shirts mingled and danced with women decked out in sundresses and bikinis at the small tiki-style bar on the shore of the Jupiter Inlet.

At the center of it all, country music superstar Alan Jackson, barefoot and wearing his signature cowboy hat, strummed his guitar while his latest single *It's Five O'clock Somewhere* played in the background.

Listen to the lyrics, and the scene makes sense: "Oh, pour me something tall and strong. Make it a hurricane before I go insane," Jackson sings. "It's only half past 12, but I don't care. It's 5 o'clock somewhere."

**'We're absolutely thrilled.
This is going to put Jupiter
on the map.'**

BABS HENDERSON
Jupiter vice mayor

Jackson spent the morning Saturday on the water in northern Palm Beach County and later at the outdoor bar at the Castaways Marina just across the water from Jupiter's famous lighthouse filming the video for the song, which is partly a duet with Florida favorite Jimmy Buffett.

Castaways owner Jimmy Burg said he knows Jackson, who has a home on Jupiter Island, through an acquaintance and suggested

See VIDEO, 7B ▶

Officials, students watched filming

► VIDEO *from 1B*

the spot for the video.

"It's an incredible location right here on the inlet. The views are spectacular," Burg said. "It's incredibly exciting."

Buffett wasn't there Saturday, but will appear in the video. In the song, Buffett sings a verse after Jackson asks, "I wonder what Jimmy Buffett would do?"

In the video, Jackson will step through a "magical door" at the bar and onto a stage with Buffett. That concert footage will be shot Thursday in Indianapolis, production officials said. The video will be ready to air by mid-July.

Enduring long waits and rain showers, a handful of Jupiter officials who watched the filming Saturday said they're excited about the international exposure the video will bring to their city.

"We're absolutely thrilled. This is going to put Jupiter on the map," said Jupiter Vice Mayor Babs Henderson, who also is a board member of the North Palm Beach County Entertainment Council.

As Jackson filmed part of the video with a band aboard a yacht on the water, spectators on the closed set were left to speculate about what footage will end up in the final video.

"I can't imagine they would shoot in Jupiter without getting the lighthouse," said John DuBois, who is also a member of the entertainment council.

A group of Dwyer High School students who have been studying film production hung out at the scene all day to get a glimpse of the "real world."

"I'm here to see how it's really done because this is what I want to do," said Meghan Mussell, 18, who just graduated from Dwyer and will attend Palm Beach Community College. "For me, this is a learning experience."

© sarah_eisenhauer@pbpost.com