

# Jackson/Bufnett video spotlights Burg's seaside bar

I want to be Jim Burg.

The owner of Castaways Marina on the Jupiter Inlet has a magic door in his seaside saloon. It leads to Margaritaville.

Castaways, aka The Square Grouper, was the setting for a video shoot back in June. There were bartenders, beach bums and bikinis. And there was music — as in country music star Alan Jackson.

All the excitement was over Jackson's new song, "It's Five O'Clock Somewhere," which he sings with Jimmy Buffett.

And what better place to record



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locals in Castaways for more footage.

And as Jackson asks the musical question, "What would Jimmy Buffett do?" he opens a door in the bar that leads to a concert stage — in Indianapolis. There he joins

part of the video for the new tune than a beachside bar?

Jackson took to the ocean in his boat for some of the scenes, then cavorted with the

Bufnett, the Coral Reefer Band and thousands of Parrotheads for the final verse of the song.

Although "It's Five O'Clock Somewhere" won't be released until next Tuesday on Jackson's "Greatest Hits, Vol. II" CD, it's already soared to the number one spot on Billboard's country singles chart.

And the video is also making waves — which may be a good thing for Burg, Castaways and the town of Jupiter.

Burg would not say the video has put Jupiter on the map.

"Jupiter is already on the map," he says. "This video just lets people know that Jupiter is a nice, pleasant, fun place."

Burg knows fun.

The owner of Castaways — he calls it "a real Parrothead, tropical bar" — appears in the Jackson/Bufnett video, along with some of his employees and customers.

He counts Jackson among his acquaintances.

And Buffett, although he's yet to

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pull up a barstool at Castaways, may someday be sipping a margarita and enjoying the sunset from the marina.

"I was in Key West when they recorded it," Burg says of the Jackson/Bufnett duet.

He also attended the Bufnett concert in Indianapolis, when Jackson joined Jimmy on stage and the video cameras rolled.

"And I saw the video in Nashville when they edited it," Burg adds.

The finished product is already causing a buzz among Parrotheads on Bufnett-related Web sites. Jackson fans also seem charmed by the teaming of the two.

It's the best thing since ... chocolate met peanut butter,

I think.

I have yet to see the video on a TV screen. I called our cable company, and they don't offer Country Music TV.

But I did see it on CMT.com as a full-length streaming video. Even on a small computer screen, it rocks.

Not surprisingly, Burg has a copy of the video which he shows at his bar. He's invited me to stop by and check it out.

Hey, I'll get down there one of these days to see the bar and the video.

But most of all, I want to check out that magic door. I just might end up on stage with you-know-who.

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