

# Castaways owner running marathon for charity

BY JOE MALTESE/  
REGAN COMMUNICATIONS  
Posted on YourHub.com

The prospect of helping kids and wildlife is supplying well-known businessman Jim Burg with a healthy dose of determination to train and cross the finish line of the New York City Marathon on Nov. 4.

Burg is running in his first-ever marathon to raise money for two respected charitable organizations, the Children's IBD Center at Mt. Sinai Hospital and Busch Wildlife Sanctuary.

In March, the native Florid-

ian, University of Florida graduate, real estate developer and owner of popular "Castaways" in Jupiter, embarked on a serious running regimen to prepare for the daunting 26.2 mile-race that weaves along the streets of all five boroughs of the Big Apple.

"Raising money for these two worthwhile organizations by running in the marathon gives me additional incentive and motivation to complete the race," said Burg. "It'll definitely be more rewarding knowing that my personal

athletic achievement will directly benefit the lives of countless sick kids and injured animals who need our support."

Burg can be regularly seen training for the marathon running during the early morning hours along A1A in Jupiter. With the lack of hills in South Florida, he recently returned from a trip to Wyoming where he did hill training to improve his running strength and endurance.

While this is his first foray into long distance running, Burg has long placed a priori-

ty on staying fit by regularly doing a wide range of calisthenics and using boxing equipment such as the heavy bag.

Those interested in supporting Burg's charity run can donate by calling Castaways at (561) 743-3270 or attending the Oct. 4 "Run for Kids & Kritters" marathon kick-off party that begins at 7 p.m. at the waterside establishment.

The fundraising event will have drink specials, live music, prizes, giveaways and a chance for attendees to pledge their financial support.